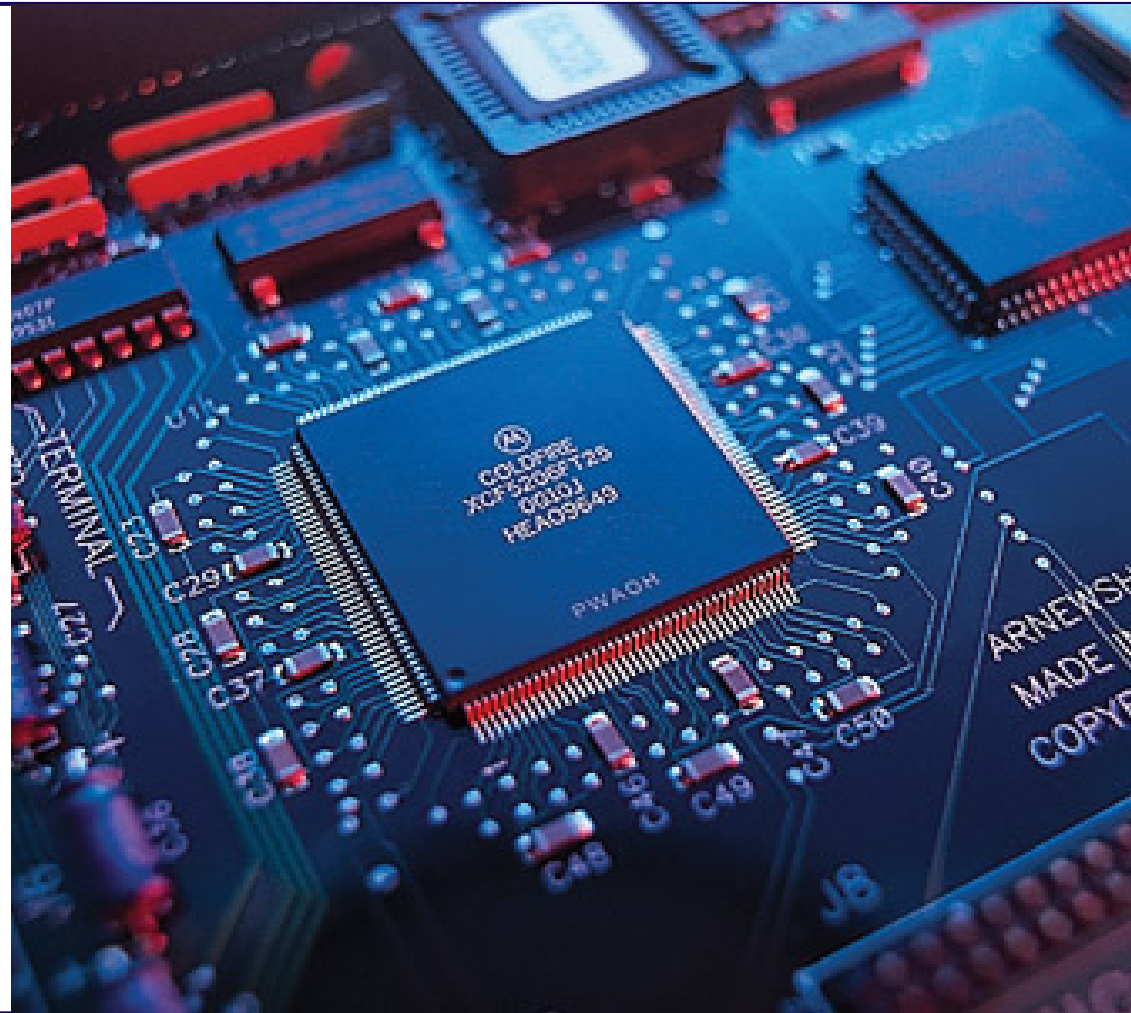


## The success story of Novomatic Group of Companies

Dr. Monika Racek  
Head of CSR

6th Vienna Economic Forum,  
9 November 2009



## Agenda

- Success story of Novomatic Group of Companies
- Gaming and economic crisis

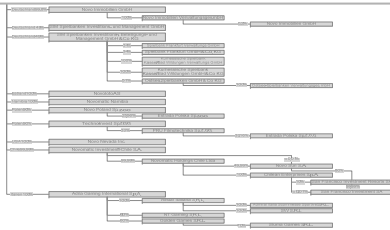
„Novomatic Group of Companies“

92%

**NOVOMATIC AG**  
(Austria)



- Over 154 nationale und internationale affiliate holdings in Albania, Austria, Bosnia, Chile, Croatia, Estonia, Germany, Hungary, Italy, Lithuania, Peru, Poland, Rumania, Serbia, Slovenia, South Africa, Spain, Ukraine



100%

**C.S.C. Casino Systems Holding AG**  
(Switzerland)



- Over 34 affiliate holdings
- ATSI & ATT Competence Center – University Krakow/Poland
- European Data Project Production facilities in Kormorany and Rousinov
- Casino Operations in Czech Rep.
- Operation of slot machines



100%

**ACE Casino Holding AG**  
(Switzerland)



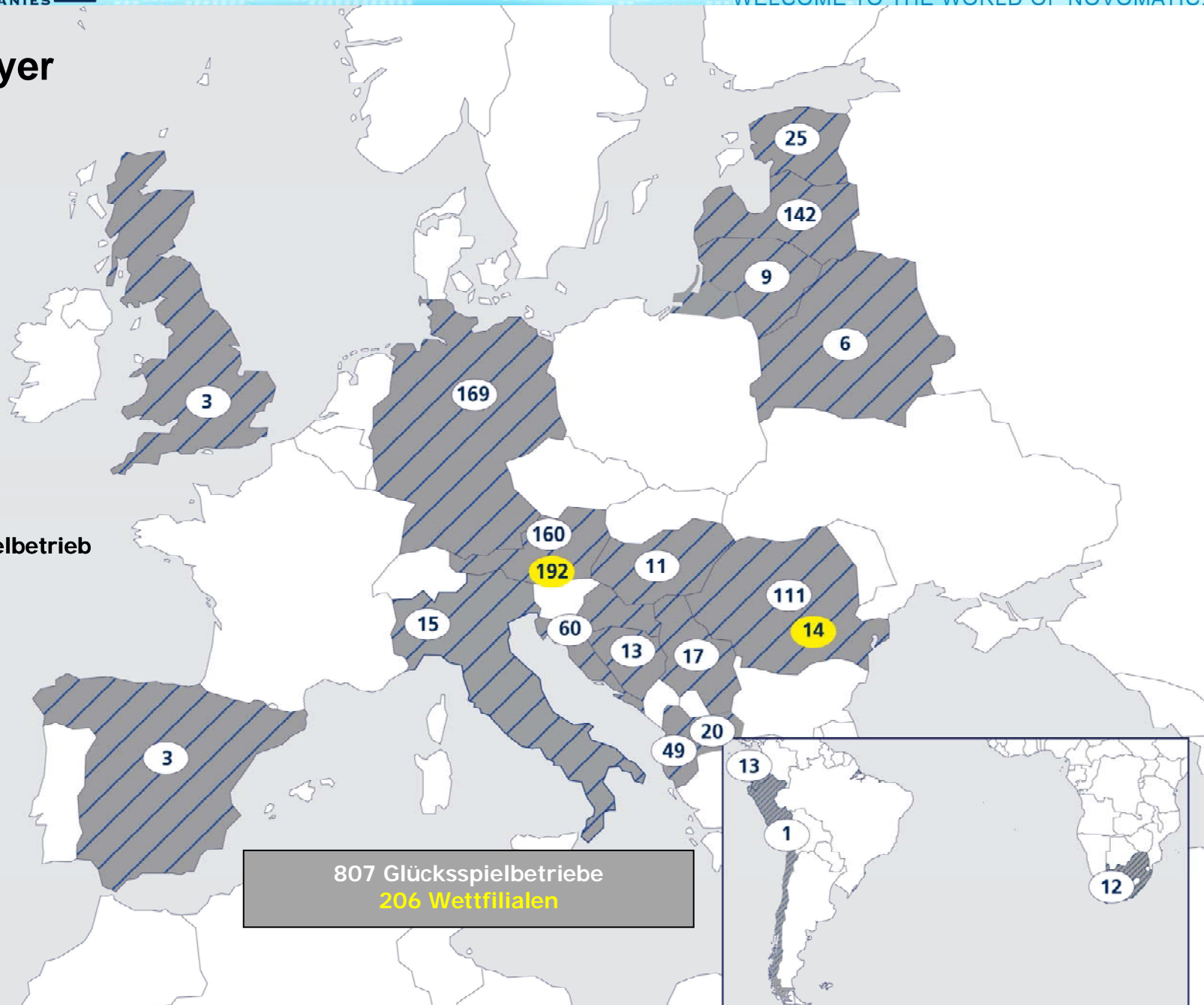
- Operations of Casinos in Switzerland: Mendrisio, Locarno, Bad Ragatz



 **Produktionsstandort**  
 **F&E-Standort**

# Global Player

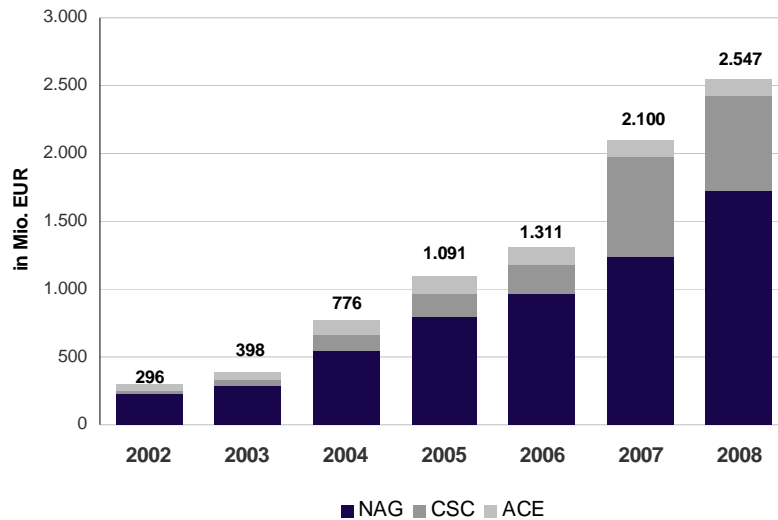
- Glücksspielbetrieb
- Wettfiliale



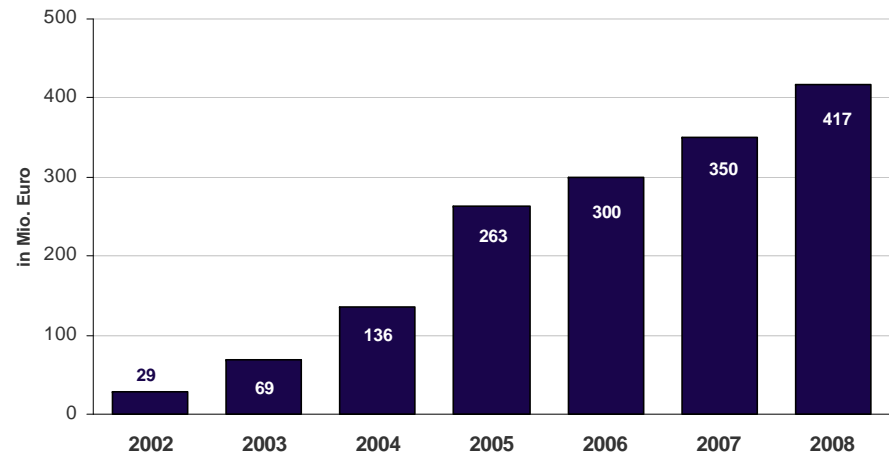
807 Glücksspielbetriebe  
206 Wettfilialen

## Novomatic Group of Companies

Umsatzerlöse (in Mio. EUR) \*



EGT (in Mio. Euro) \*

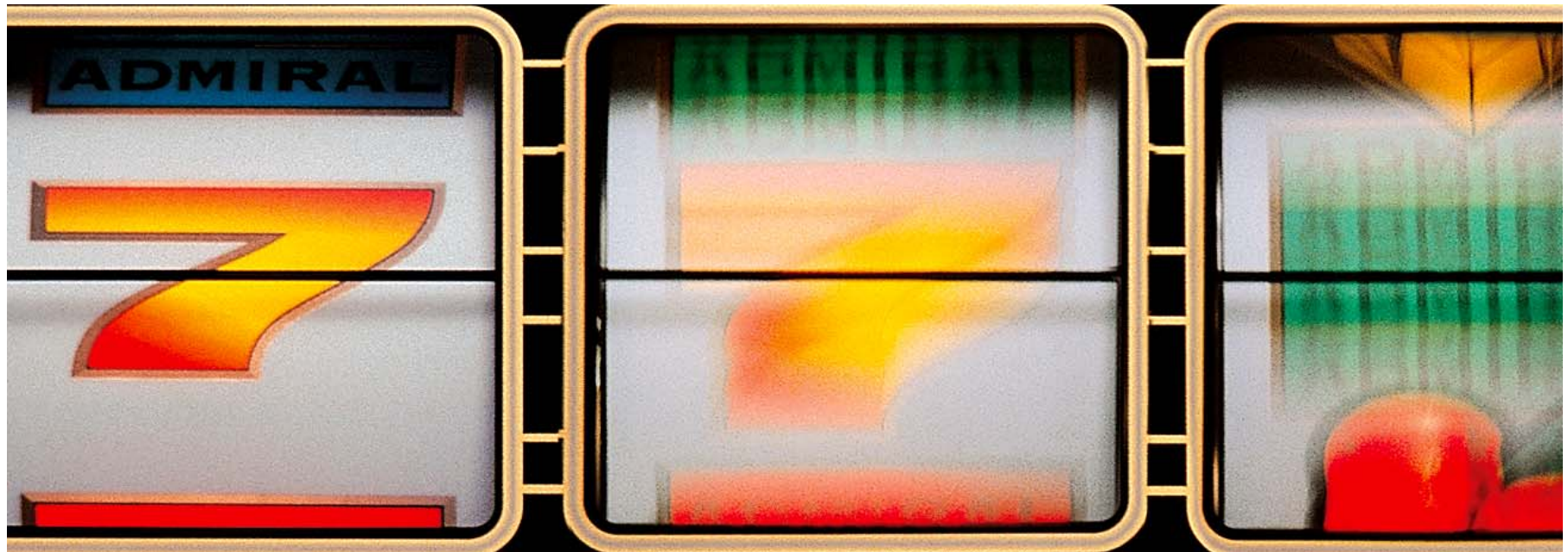


\* addierte Werte

**R E S P O N S I B L E**  
**G A M I N G**



## Gaming and economic crisis ...



## Combating the crisis ...

### Project example I: Austria



**Project  
example II:  
Hungary**



**Thank you!**

Dr. Monika Racek  
Head of CSR

[mracek@novomatic.com](mailto:mracek@novomatic.com)

6th Vienna Economic Forum,  
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