

How to make EUSDR attractive to business ?

Henri Thomé, CEO, ESL Brussels



WHAT ?

**The current situation: a
complex decision making
process**





**DECISION MAKERS
IN DANUBE COUNTRIES**



MANY FUNDS



MANY STAKEHOLDERS



**MANY STEERING
COMMITTEES**



**28 PA
COORDINATORS**

WHY?

**Why is EUSDR taking so long
to pick up steam?**



**EUSDR WAS LAUNCHED
RECENTLY**



**COMPLEXITY AS DESCRIBED
ABOVE**



**TOO MUCH WEAKNESS IN THE
CAPACITY BUILDING**



HOW?

**How can we make EUSDR more
attractive to the business
sector?**



Decision process more understandable for the private sector



Deadlines long enough



Request For Proposals:



More projects realised



Follow European directives



***Thank you
for your attention***

hthome@eslnetwork.com

